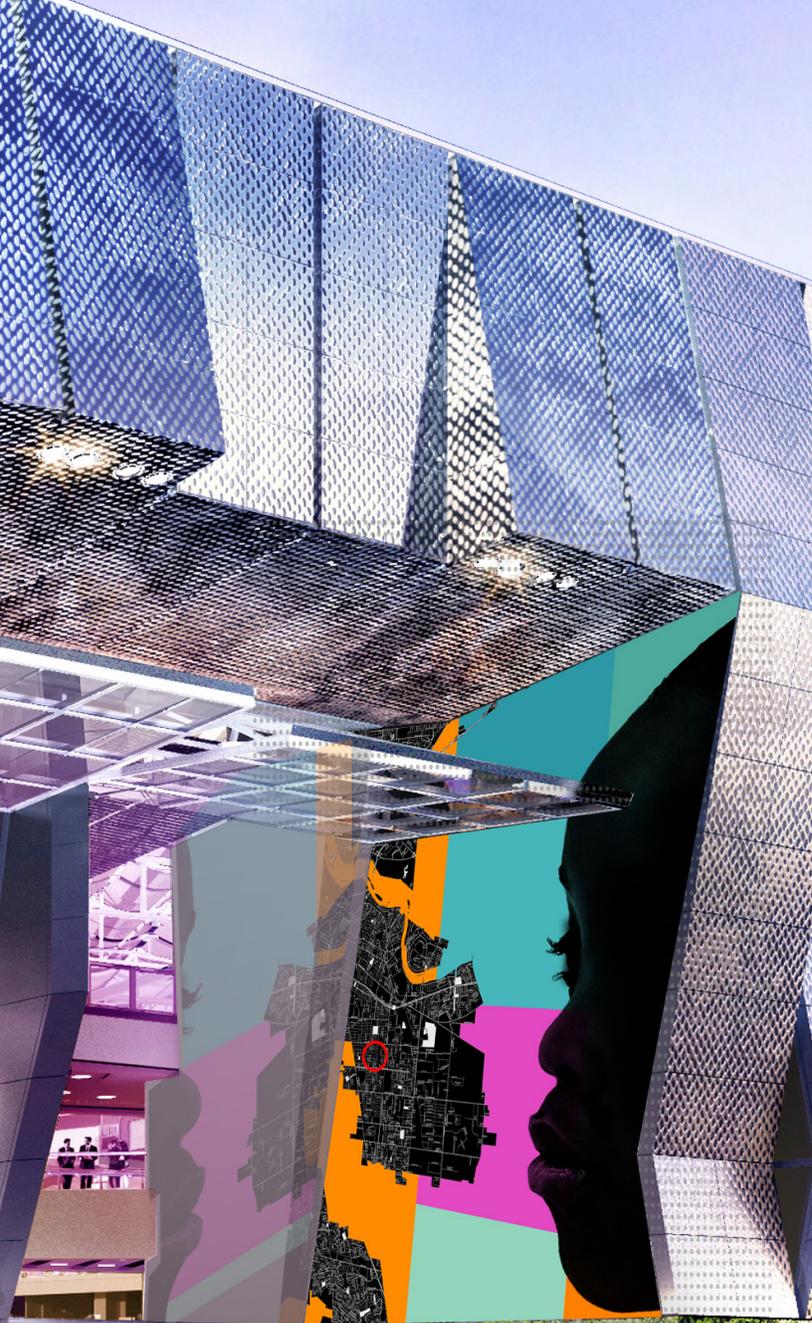


SPEAKSCAPE

A Concept Proposal by
Jiayi Young and Stephane Come

Golden 1 Center
Sacramento Metropolitan Arts Commission
Art in Public Places





Concept

SPEAKSCAPE is a public participatory artwork that encourages the people of the city to communicate with the city. The artwork uses the idea of a flip book to convey a sense of the people of the city talking to the city. If each of us is a page in a book, putting all of the pages together would give us a book of our collective story and our inter-connectedness.

The visual representation is achieved through the careful aligning of the moving pictures, each consisting of the following 4 visual components: a map of the city, a profile portrait of a resident, a colorful design produced and submitted digitally by the resident, a red circle on the map indicating a geotagged location where the design was submitted. When all the pictures are played at a speed of 10 frames per second, a visual perception of motion is created to convey the act of people “talking” to the city.

Local Relevance & Experience

There is a focus on the significance of identity and locality in this artwork. Additionally, by leveraging the scale of the screens on site at the arena, the artwork seeks to make a visual impact at the city’s new premiere sports and entertainment center to encourage local citizens to dialogue with the city, as the city moves forward to sustain our values and communities into the future. This artwork is also an accessible piece of public art. On a conceptual level, it is approachable by the general public; on a practical level, the public can participate and share a sense of pride in experiencing the collective product at the Golden 1 Arena, on mobile devices as well as on computers.

Inspiration & Historical Context

Inspired by the history of cinema and animation, and the physiology of seeing, this artwork takes advantage of the theory of Persistence of Vision where consecutive images blend together to form perception of motion. It fuses art and science, technology and present day society into one work.

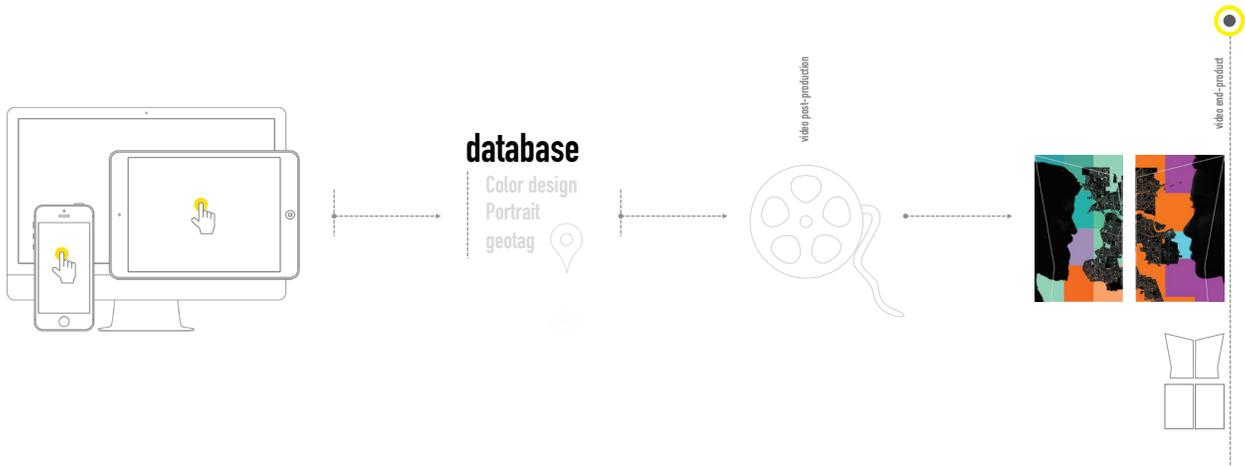
Distinguishing Art from Commercials

From the beginning to the end of the video, the artwork is derived from one set of consistent visuals with varying speed of motion. This level of repetition is not usually seen in commercials and advertisements.

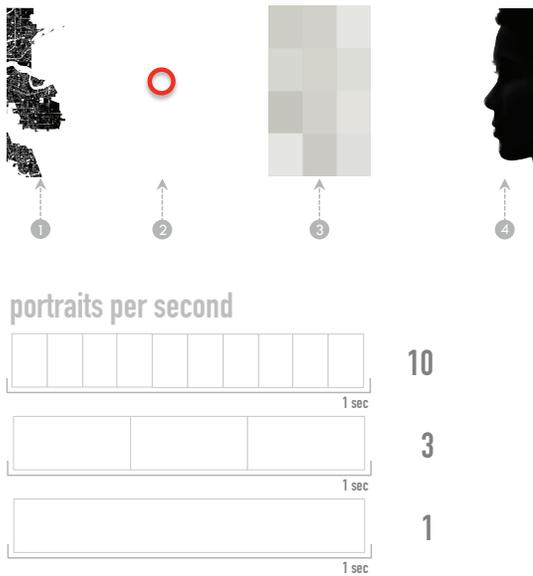
Anticipated Method of Fabrication

Fabrication will be done as video post-production using standard software available. The end product shall be delivered as a video according to specification provided by the engineers.

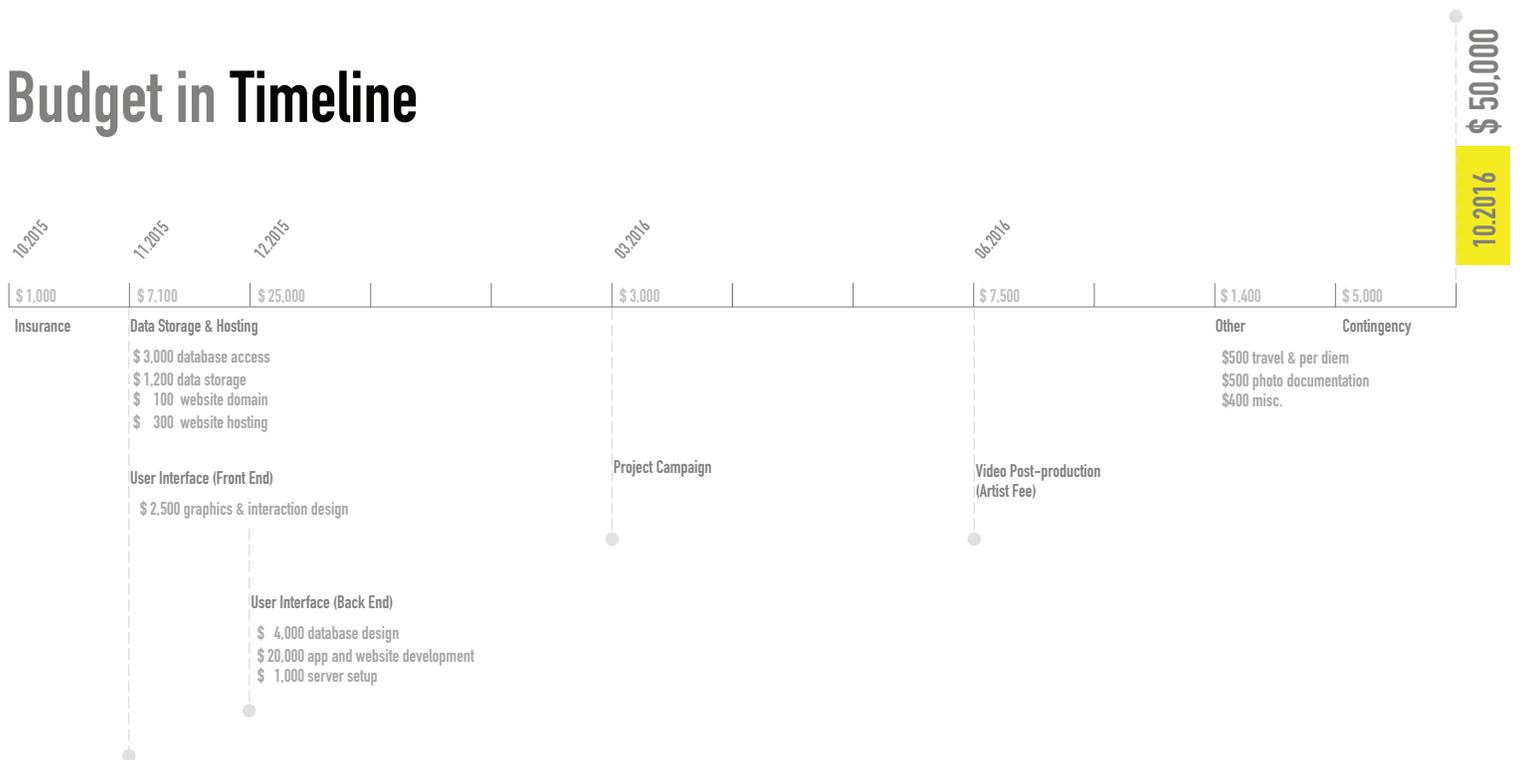




Visual Elements form a Flexible Modular System



Budget in Timeline



Contact

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